





## San Francisco Bay Mercury Tribal Health Project

California Indian Environmental Alliance and Native American Health Center, Oakland WIC Program
Stakeholders Advisory Group Meeting
March 8th, 2012



#### **Goals of the Project:**

• Empower SF Bay families to eat fish while avoiding Hg & PCBs by providing education to those most at-risk about the health risks of these chemicals



#### **Goals of the Project:**

• Increase NAHC WIC capacity to better identify at-risk patients, provide SF Bay Advisory and fish consumption advice, track client knowledge/behavior changes, and put policies and procedures in place to institute these changes



Specific Tasks	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Develop fish consumption survey, field test, & revise											
Develop eductional intervention & integrate with survey											
Hire/train interviewers											
Conduct surveys on-site @ NAHC WIC								Section 1999			4
Conduct joint CIEA/CDPH training for WIC staff											
Develop GC30 curriculum	100000										
GC 30 class taught @ NAHC WIC	816215										
Evaluate GC 30 curriculum	27 - 24		GHALL		1000		STATE OF STATE		1944		

#### **Timeline of the Project**

#### **Current Activities**





World Breastfeeding Week 2011

## Successes / Accomplishments



- Running Is My High- 3/8/2012
- Finish surveys, evaluate data
- Start GC30 class, evaluate

## **Next Steps**



140 total, not including morning 2/29100 entered95% women91% eat fish themselves9% did not eat fish

# Initial Survey Results

http://www.sfei.org/sfbfp

401 additional people who did eat fish 61 women between the ages of 18-45 27 women 46 or older 147 children between the ages of 1-17 105 men 18 or older

# Household Information

http://www.sfei.org/sfbfp

96% buy fish at a grocery store, market, or restaurant 75% shrimp 63% chunk light tuna 55% tilapia 55% salmon

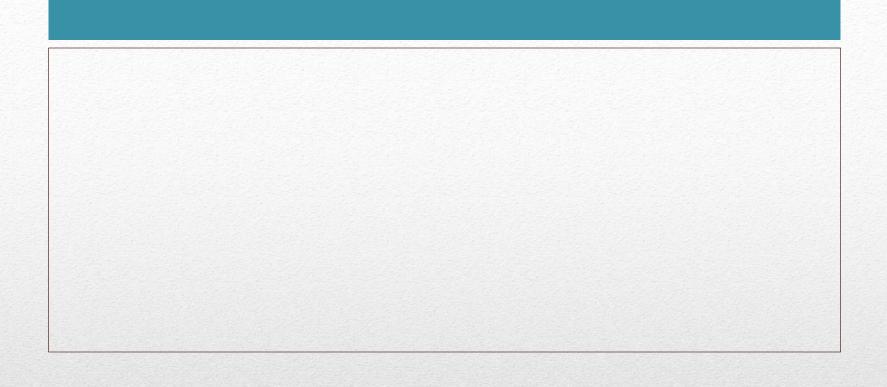
# Commercial Fish Info

http://www.sfei.org/sfbfp

26% go fishing and eat what they catch34% SF Bay- 9% total respondents19 % Delta15% Don't know

## **Sport Fish Info**





### **Questions and Comments**

