



Native American Health Center



# San Francisco Bay Mercury Tribal Health Project

California Indian Environmental Alliance and Native American Health Center, Oakland  
WIC Program

Stakeholders Advisory Group Meeting

March 8th, 2012



# Goals of the Project:

- Empower SF Bay families to eat fish while avoiding Hg & PCBs by providing education to those most at-risk about the health risks of these chemicals





# Goals of the Project:

- Increase NAHC WIC capacity to better identify at-risk patients, provide SF Bay Advisory and fish consumption advice, track client knowledge/behavior changes, and put policies and procedures in place to institute these changes

Specific Tasks	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Develop fish consumption survey, field test, & revise	█	█	█	█	█	█					
Develop educational intervention & integrate with survey						█					
Hire/train interviewers						█	█				
Conduct surveys on-site @ NAHC WIC							█	█	█		
Conduct joint CIEA/CDPH training for WIC staff							█				
Develop GC30 curriculum						█	█	█			
GC 30 class taught @ NAHC WIC									█	█	█
Evaluate GC 30 curriculum										█	█

## Timeline of the Project

# Current Activities

<http://www.sfei.org/sfbfp>







World Breastfeeding Week 2011

# Successes / Accomplishments

<http://www.sfei.org/sfbfp>





- Running Is My High- 3/8/2012
- Finish surveys, evaluate data
- Start GC30 class, evaluate

# Next Steps

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<http://www.sfei.org/sfbfp>



140 total, not including morning 2/29

100 entered

95% women

91% eat fish themselves

9% did not eat fish

# Initial Survey Results

<http://www.sfei.org/sfbfp>





401 additional people who did eat fish  
61 women between the ages of 18-45  
27 women 46 or older  
147 children between the ages of 1-17  
105 men 18 or older

# Household Information

<http://www.sfei.org/sfbfp>





96% buy fish at a grocery store, market, or restaurant

75% shrimp

63% chunk light tuna

55% tilapia

55% salmon

# Commercial Fish Info

<http://www.sfei.org/sfbfp>



26% go fishing and eat what they catch

34% SF Bay- 9% total respondents

19 % Delta

15% Don't know

# Sport Fish Info

<http://www.sfei.org/sfbfp>





# Questions and Comments

<http://www.sfei.org/sfbfp>

