

# San Francisco Bay Fish Project Accomplishments To Date

Stakeholder Advisory Group Meeting  
June 14, 2012

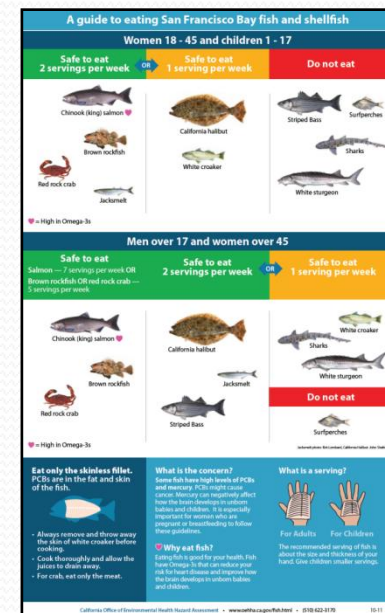
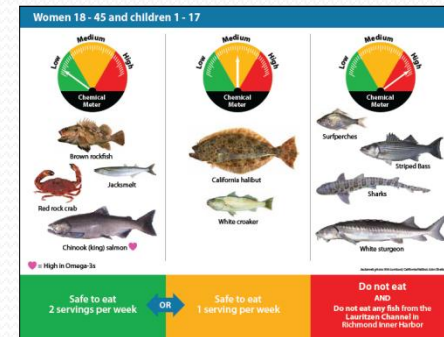


# Project Activities

- Needs assessments with 19 groups
- Convened 7 SAG meetings
- Explored SAG hopes and expectations (top 5)
  - Develop good clear messages
  - Information out to all communities
  - Develop warning sign
  - Show positive results from project
  - Data on sustenance fishers in Bay
- Awarded \$100,000 to 4 community groups

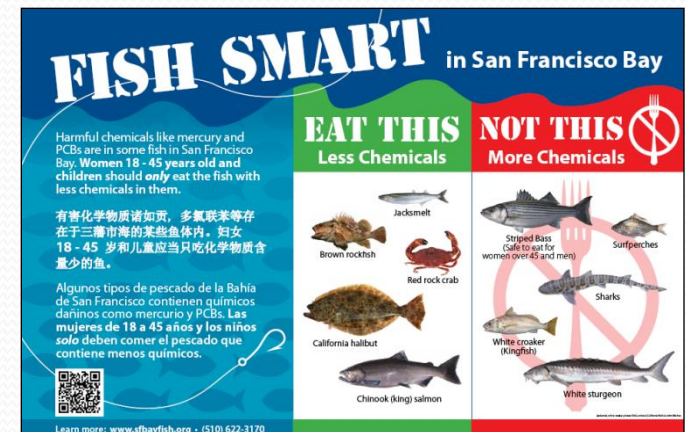
# Educational Materials

- Developed advisory brochure
  - Translated into 10 languages
  - Printed 26,000 copies
- Developed kiosk version in 4 languages
- Developed kids activity book
- Still working on:
  - Japanese advisory brochure
  - Kiosk version in 7 languages



# Signage and Media

- Developed and distributed SF Bay sign (319 copies)
- Produced rigid plastic kiosk version for posting with SF Bay sign (200 copies)
- Signs posted at 14 sites in 3 counties
- Still working on:
  - Posting all Bay sites
  - Sign evaluation
  - Press release and media event in July
  - Distribute 90 second educational video



# Funded projects

- Projects near completion--final reports due 7/2/12
- Technical support from CDPH
  - Training for funded groups and community partners on fish contamination issues
  - Conducted site visits
  - Conducted focus groups
  - Reviewed questionnaires, curriculum, educational materials
  - Printing and translation

# Evaluation

- Written assessment of SAG meetings
- Pre/post test and written evaluation of trainings
- Funded groups
  - Developed evaluation training
  - Developed evaluation tools
  - Conducting exit interviews (2 of 4 done)
- Still working on:
  - Finish exit interviews with 2 funded groups
  - Synthesis of funded group projects
  - CDPH final report